

Gregory Gerard

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github.com/foreignbyproxy

WORK EXPERIENCE

Block Renovation

Feb 2022 - Apr 2026

Senior Engineer

Remote

- Implemented AI-powered agentic chat and contextual components (project summary, document upload, proposal comparison, contractor cards) embedded in the agentic chat experience
- Led codebase maintenance initiatives and major platform upgrades across 9 repos, including PNPM, Node.js v20→v24, and TypeScript upgrades, reducing build, test, and deploy times by 20%
- Owned analytics infrastructure across web and mobile, maintaining the Segment workspace and its destinations including Google Analytics, Mixpanel, Snowflake, and Google Tag Manager, and leading the migration to first-party domains to improve event quality
- Partnered with Marketing, Sales, and Analytics teams to deliver integrations including bidirectional Salesforce sync, Customer.io email automation, and a multi-destination analytics pipeline
- Planned and executed a marketplace business model pivot by partnering with Product on requirements, authoring the technical specification, and shipping full-stack changes (TypeORM, GraphQL, React) while validating the new model in an A/B test

Blue Laser Digital

Oct 2016 - Dec 2021

Lead Developer

Columbus, Ohio USA

- Scoped, planned, and executed full-stack web solutions to meet clients' business goals
- Built and maintained over 100 projects using a variety of platforms, frameworks, technologies, and APIs
- Performed website performance audits and remedied performance issues
- Improved development process through custom tooling
- Collaborated with design and SEO teams to effectively execute projects

TECHNICAL SKILLS

- **Frameworks/Libraries:** React, Next.js, Tailwind, Jest, React Testing Library, Cypress, Express
- **Other:** Apollo GraphQL, PostgreSQL, Redis/BullMQ, Render

EDUCATION

Rotterdam School of Management at Erasmus University

Sept 2012 - Sept 2013

Masters in Finance & Investments

Rotterdam, The Netherlands

Fisher College of Business at The Ohio State University

Sept 2007 - Dec 2011

Bachelor of Science in Business Administration

Columbus, Ohio